

Healthy Mothers and Healthy Babies 2020

*Innovation and Equity: The Foundation
to Quality Perinatal Care in 2020*

February 21 - 22, 2020



THE HYATT REGENCY | VANCOUVER, BC

SPONSORSHIP PROSPECTUS



more information:



#HMHBBC

AND

www.interprofessional.ubc.ca/initiatives/HMHB2020

HOSTED BY:



**Perinatal
Services BC**
Provincial Health Services Authority

THE UNIVERSITY OF BRITISH COLUMBIA
**Interprofessional
Continuing
Education**



ABOUT THE CONFERENCE

This conference is hosted by Perinatal Services BC, a part of the Provincial Health Services Authority. It is an exciting meeting of the minds; an opportunity for health care professionals interested in the care of pregnant and postpartum women and their newborns to be updated on new research and innovative clinical best practices across the continuum, from preconception to postpartum and newborn care. The patient voice and experience and equitable care will be themes in this conference of hot topics – an event to engage health care professionals from a wide range of disciplines and equip them with the latest evidence and tools to promote the health of mothers and babies. The format will include plenaries, breakout sessions, poster sessions, and networking opportunities. Don't miss out on this stimulating event!

LEARNING OBJECTIVES

1. Reflect on five new advances across the continuum of care from pre-conception to postpartum that will impact equitable clinical practice for women and/or newborns
2. Analyze current surveillance strategies and describe system improvements in perinatal services that are relevant to improving maternal/fetal and newborn equitable outcomes
3. Identify 3 ways in which partnering with patients and their families drives meaningful change in maternal and newborn clinical practice and enhances the overall patient experience
4. Integrate knowledge learned by engaging in dialogue with other health care professionals from a range of disciplines

WHY SPONSOR?

PSBC's 4th Biennial Conference, Healthy Mothers and Healthy Babies: Innovation and Equity: The Foundation to Quality Perinatal Care in 2020, would not be possible without the generous support of our sponsors. As a sponsor, you will have the opportunity to:

- Gain access to health care professionals who are dedicated to prenatal and postnatal care;
- Support new developments within the field;
- Expand and nurture networking of professionals looking to develop their knowledge; and
- Demonstrate a leadership role in the field of prenatal and postpartum care.





SPONSORSHIP OPPORTUNITIES*	Other \$500 - \$1499	Bronze \$1500	Silver \$2500	Gold \$5 000	Platinum \$7 500
Acknowledgment of sponsorship on screens in conference foyer				●	●
Complimentary exhibit space at the conference			● <i>(Shared Booth)</i>	●	●
Complimentary main conference registration(s)			1	2	3
Regular acknowledgment from the podium		●	●	●	●
Acknowledgment of sponsorship on the conference website	●	●	●	●	●
Acknowledgment of sponsorship on conference print materials	●	●	●	●	●

* Please note: prominence increases with level of sponsorship

Healthy Mothers and Healthy Babies

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SPONSOR TODAY!

The Conference Planning Committee will work with you to ensure mutual benefit from your sponsorship.

Complete the sponsorship application form and send via email to: katia.ipce@ubc.ca

On behalf of _____, I submit this application for the sponsorship of

PSBC's 4th Biennial Conference: Healthy Mothers and Healthy Babies: Innovation and Equity - The Foundation to Quality Perinatal Care in 2020.

Organization Address:

Representative Name: _____

Title: _____

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Sponsorship Level:

- Platinum \$7 500
- Gold \$5 000
- Silver \$2 500
- Bronze \$1 500
- Other: \$500 - \$1499 _____ (Please attach details with this form)

CONDITIONS AND REGULATIONS

- The committee reserves the right to refuse sponsorship requests that are not congruent with conference themes.
- Once we receive the completed sponsorship form, we will send you an invoice including sponsorship terms and conditions.
- Sponsorship is secured upon 100% payment of applicable sponsorship amount. Sponsorship fees are non-refundable.
- All industry partners must comply with the following: World Health Organization's International Code of Marketing of Breast-milk Substitutes:
<http://www.who.int/nutrition/publications/infantfeeding/9241541601/en/index.html>

FOR FURTHER INFORMATION, please contact katia.ipce@ubc.ca.



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